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PAULINE PINOT

PHOTO / VIDEO / WRITING

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BRAND CONTENT



Working on content creation at Nymphaea's Factory, I have conceptualised different brand content, photo/video/text. While taking account of brands' and Nymphaea's Factory's identities, I have highlighted products through various digital content intended for their social media platforms and blog.





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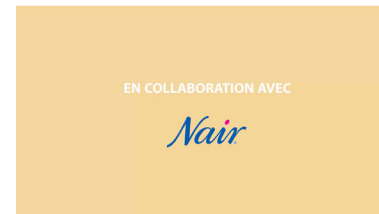
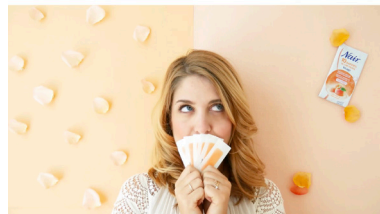
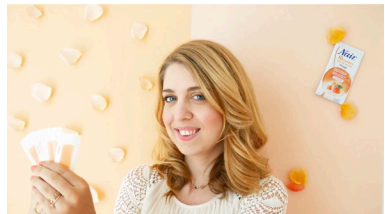
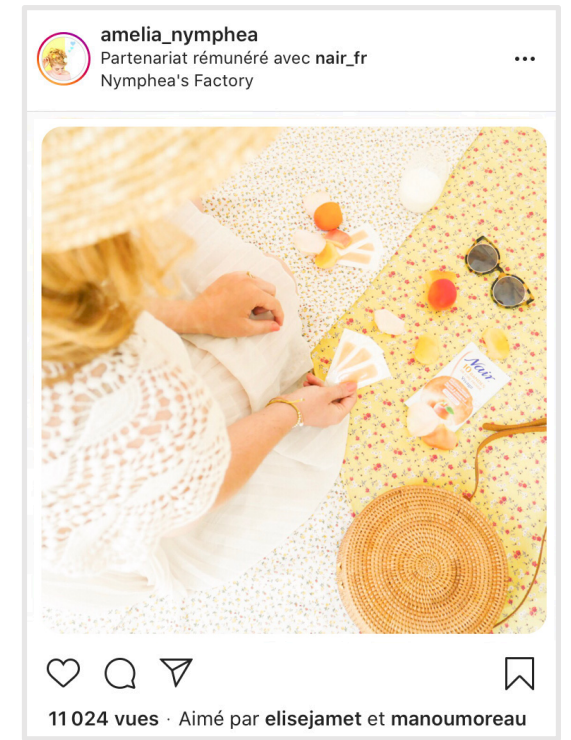
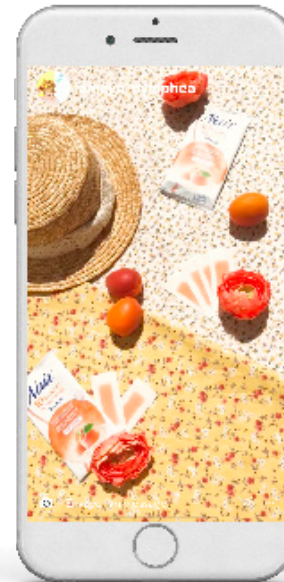
*Styling and set up + photos, co-writer of the blog post.
Photos on Insta and blog.*





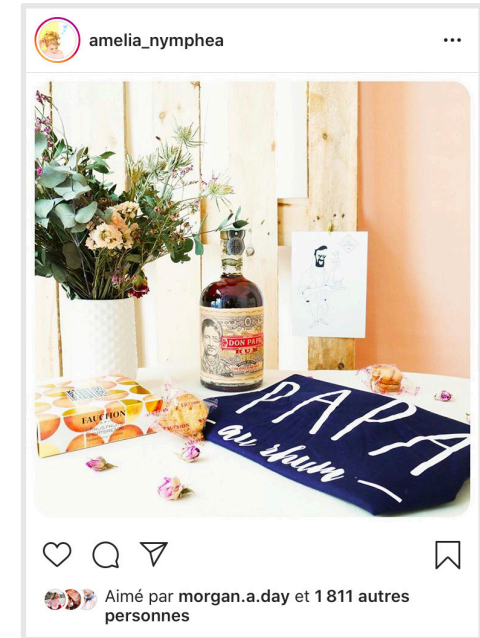
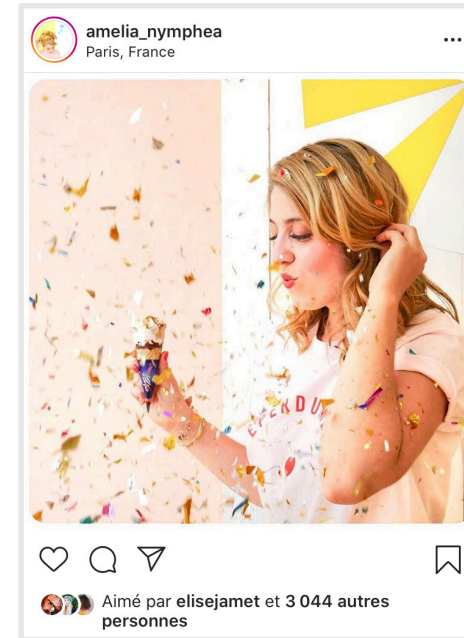
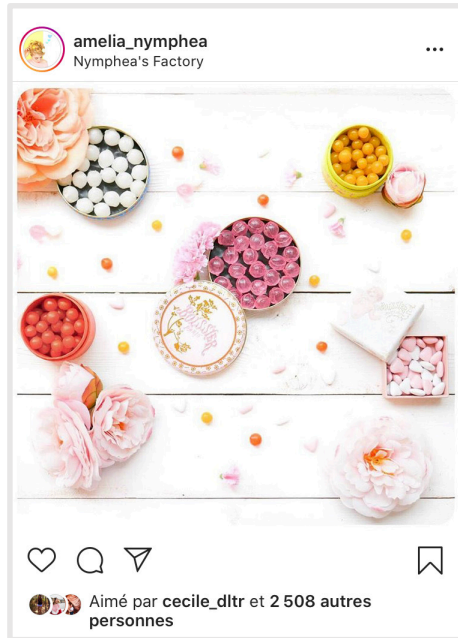
Conceptualisation, writing, directing, editing of a video intended for Insta Feed, and a boomerang for Insta Story. Photo packshot for the video cover.

Link :
<https://bit.ly/2I1EXob>





FOOD CONTENT





LIFESTYLE CONTENT

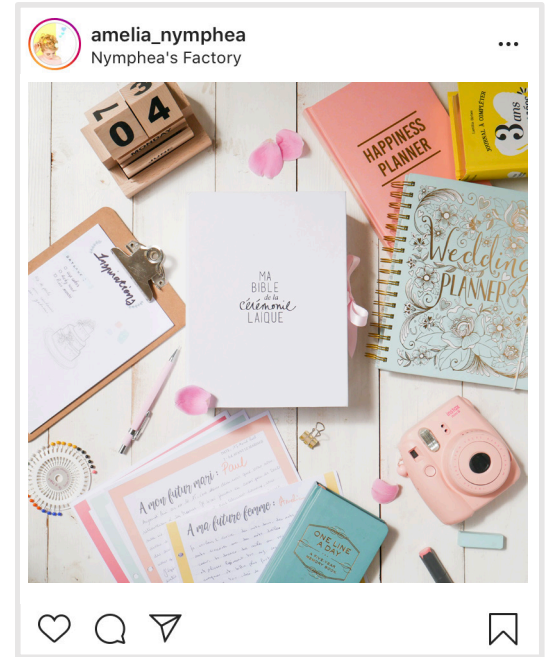
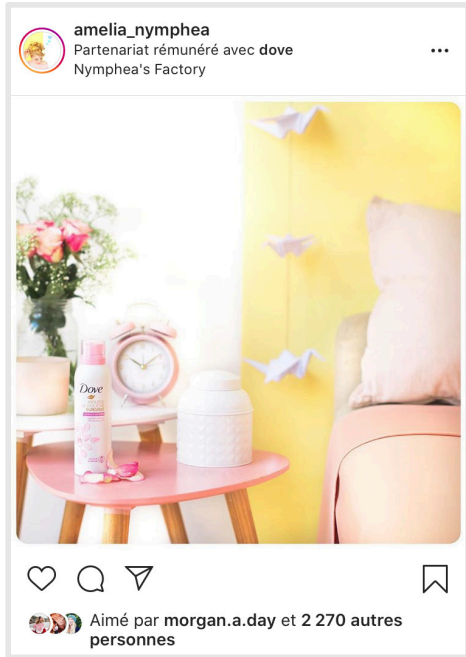


PHOTO FOR THEIR WEDDING



FOOD



BRAND : NC
PITCH : Set up a recipe in 3 different themes.
THEME : Tea time.
DATE : 2020

FOOD



BRAND : NC
PITCH : Set up a recipe in 3 different themes.
THEME : Back from the beach..
DATE : 2020

FOOD



BRAND : NC
PITCH : Set up a recipe in 3 different themes.
THEME : Brazil.
DATE : 2020

PERSONAL PROJECT

AQUA - L'OCCITANE EN PROVENCE



L'OCCITANE
EN PROVENCE

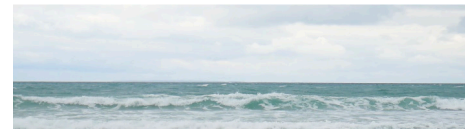
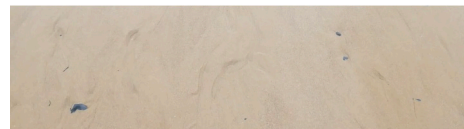
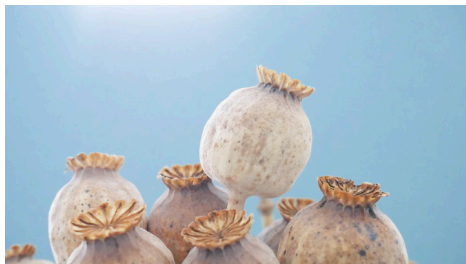
BRAND : L'Occitane en Provence

PRODUCTION : Personnel project

PITCH : Video about the new L'Occitane's range Aqua

DATE : 2019

Link : <http://paulinepinot.com/index.php/aqua-loccitane/>

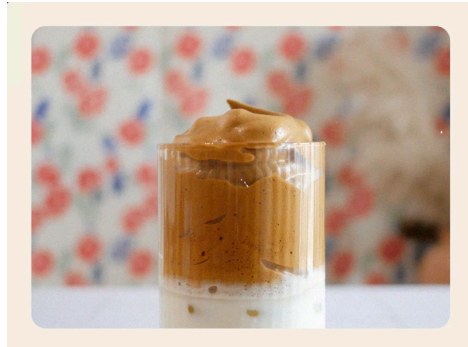
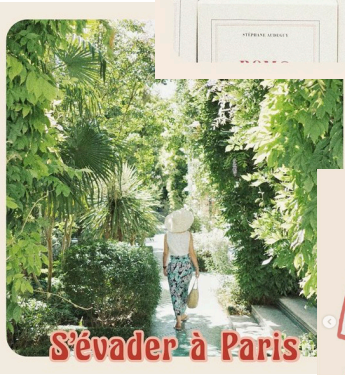


WHAT'S UP TODAY ?

What's up today ?

PRODUCTION : Personnal project
PITCH : Web series which highlight the parisian good adresses, Tips, D.I.Y, recipes, looks... of Morgan and Pauline.
DATE : 2020

Insta : [@whatsuptoday.serie](https://www.instagram.com/whatsuptoday.serie)



MR FISH



PRODUCTION : Personnel project for a content challenge on Instagram

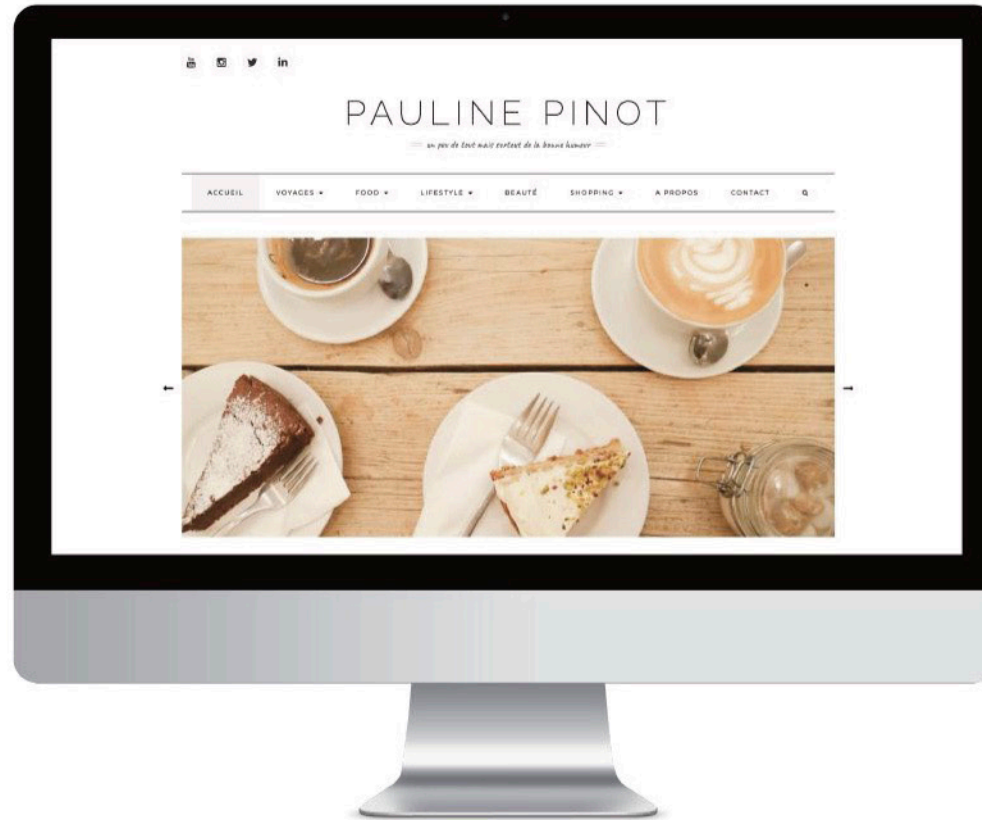
PITCH : Make the portrait of someone, in the lockdown context, in video or photo.

DATE : 2020

Link : https://www.youtube.com/watch?v=hRsLtCh7_3A&feature=youtu.be



BLOG CONTENT



<http://paulinepinot.com>

PAULINE PINOT

== un peu de tout mais surtout de la bonne humeur ==

Created in August 2017, my blog is a place to share nice discoveries. Linked to my Instagram and Youtube accounts, I publish various posts along with photos / videos / illustrations.



13 September 2019

ROAD TRIP DANS LE NORD DE LA SARDAIGNE

Le soleil, la chaleur, l'eau turquoise à perte de vue... Ah que la Sardaigne m'a plu ! Aujourd'hui je vous retrouve pour une catégorie d'article que j'affectionne tout particulièrement : les city guides ! Si vous souhaitez voyager en Angleterre, je vous en avais fait [...]

Italie, Sardaigne, Voyages



22 July 2018

LES 5 DOIGTS DE LA MAIN – JUIN

Chasse au trésor Cet article donne le coup d'envoi à une nouvelle catégorie d'articles sur le blog. Cela faisait un moment que j'avais envie de lui faire une place ici, alors la voici enfin dans votre lecture. Chaque mois je reviendrai sur 5 choses qui [...]

Les 5 doigts de la main



9 October 2019

PAUSE FLEURIE EN INTÉRIEUR

C'est autour des fleurs que l'on se retrouve aujourd'hui, et plus précisément des fleurs séchées. Passionnée de déco, j'aime l'agrémenter de jolis bouquets afin d'apporter de la chaleur à une pièce, de la couleur, et créer différentes ambiances en choisissant notamment des bouquets aux reflets [...]

Autres, Lifestyle

CITY GUIDES

JERSEY



CITY GUIDES

LEWIS





THE FLOUR POT BAKERY

PHOTOS FOR A BRIGHTON CITY GUIDE BLOG POST

GOES ALONG WITH TRAVEL VLOGS :

DAY 1 : <https://youtu.be/AniNKYk3RLE>

DAY 2 : <https://youtu.be/tUFhgLDOKd4>

DAY 3 : <https://youtu.be/XfRrPiUw1s>

DAY 4 : <https://youtu.be/Rl4Ch3PPZn0>



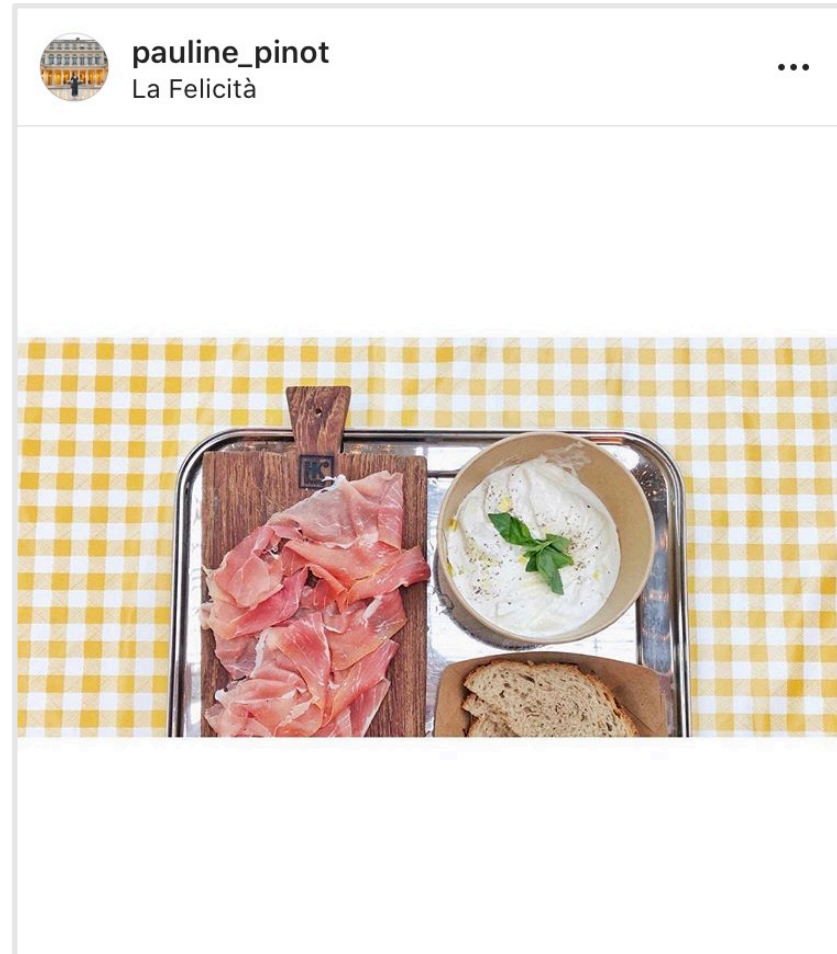
ROCKY ROAD

PHOTOS FOR A RECIPE BLOG POST



LA FELICITÀ

PHOTOS FOR A FOOD ADDRESS BLOG POST



THANKSGIVING

PHOTOS FOR A
THANKSGIVING
SPECIAL BLOG POST



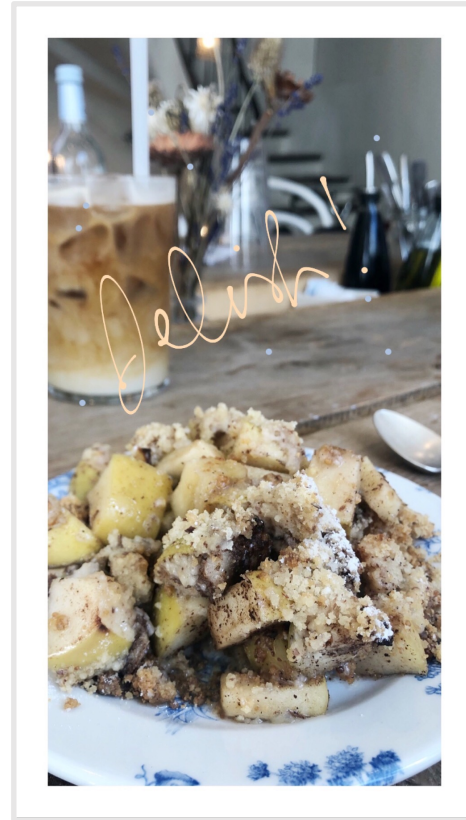


MARCELLE

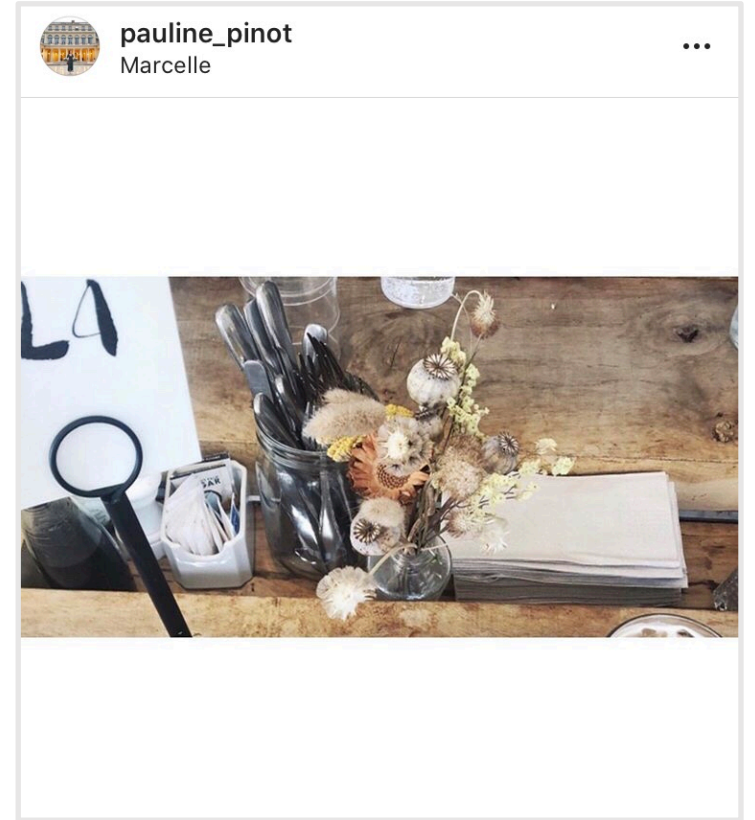
PHOTOS FOR A FOOD ADDRESS
BLOG POST



- INSTAGRAM STORY -



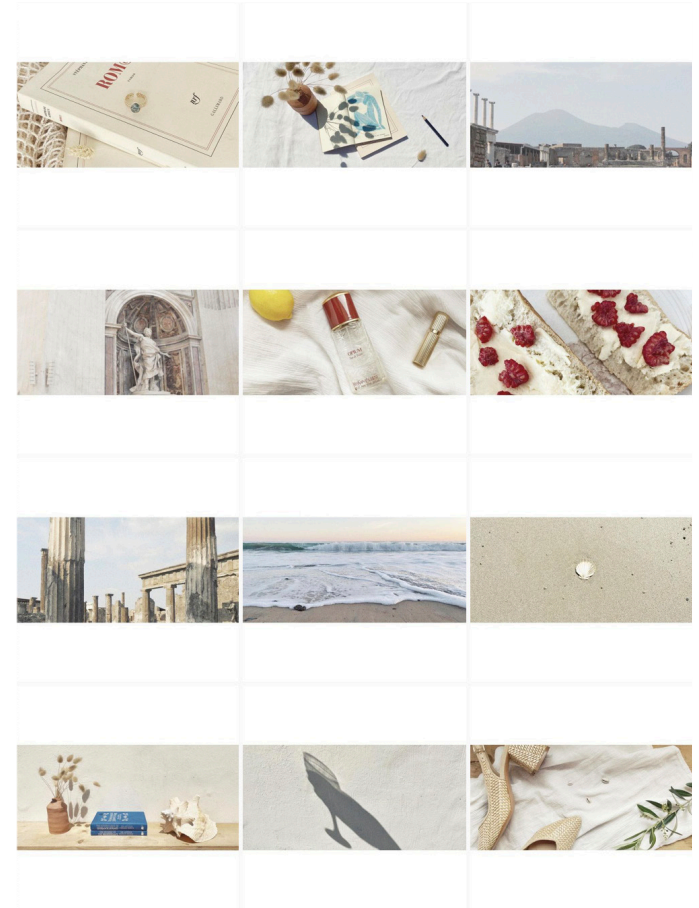
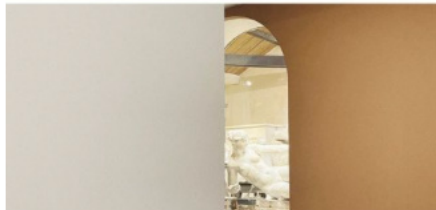
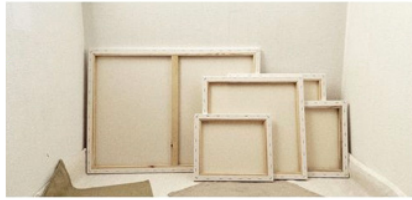
- INSTAGRAM FEED -



PHOTOS FOR A BLOG POST, INSTA FEED POST
AND INSTA STORY POST

INSTAGRAM POSTS

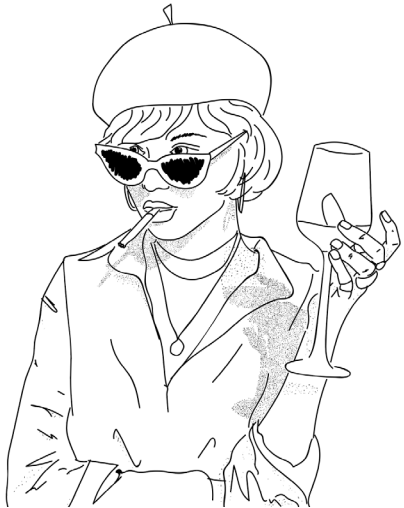
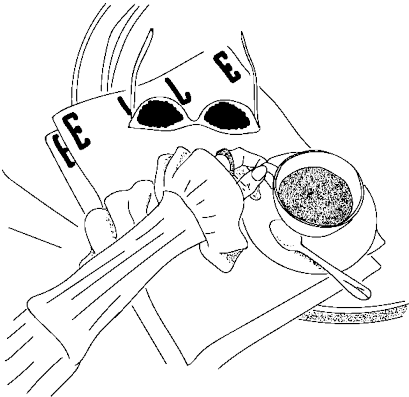
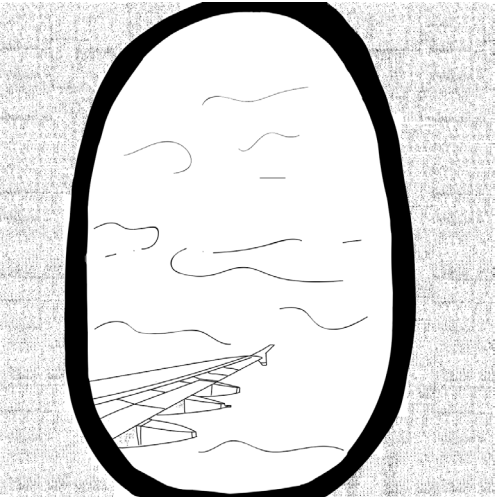
@PAULINE_PINOT



#BEIGETONES #SLOWLIVING
#MEDITERRANEANLIFESTYLE

ILLUSTRATION

VARIOUS WORKS



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